USS
making life easier

Corporate Profile

Our Vision

Our vision is to achieve global IT services leadership in providing value-added high quality IT solutions to our clients in selected horizontal and vertical segments, by combining technology skills, domain expertise, process focus and a commitment to long-term client relationships.

Our Mission

" **To achieve great heights of perfection in providing customers and industries with intelligent solutions** "

Our work revolves around delivering valuable innovation to customers, and respecting our promises to businesses and individuals alike. As an integrated part of Unicorn Software Solutions, we strive to develop our employees and improve the services we offer as a whole, in order to deliver results that exceed our customers' expectations while achieving superior return for our shareholder.

Since 2007, Unicorn's robust methodologies and processes consolidate years of software development and maintenance experience in delivering and supporting enterprise applications and products. Our mature process frameworks effectively reduce risk and unpredictability across the software development life cycle and flexibly integrate with our clients' processes.

Our service offering spans key areas, including: application development, application maintenance, Application security, QA and Testing, Migration / Transformation, enterprise IT consulting services, Infrastructure Management, Website Optimization, Data migration.

We provide world-class technology services by constantly exploring and implementing innovative solutions that drive long-term value to our customers. Unicorn's diverse and growing client base includes all major industry verticals. The continuous emergence of Unicorn is based on its focus on customer delight. Today, our solutions provide strategic advantage to several most-admired organizations in the world. We have helped many an organization in executing their information technology strategy by providing invaluable and affordable solutions as well as products.

Key Differentiators

1. Varied services
2. Technology strength
3. Varied domain knowledge
4. Flexible pricing models
5. Well knit refined processes
6. Critical project consultation

Services

Unicorn Software Solutions provides the best solutions for executives to maximize return on their IT investments. Our deep industry knowledge enables us to provide clients with innovative ideas that help them improve productivity and security. We deliver on our commitments, so clients can build strong relationships with their customers, achieve profitable growth and win in the marketplace.

- ✓ Software Development
- ✓ Application Maintenance
- ✓ Application Migration
- ✓ Application Security
- ✓ Infrastructure Management
- ✓ QA and Testing
- ✓ Product Development
- ✓ Enterprise IT consulting

Products

Our product line is led by our passion to design and deliver business solutions that not only keep pace with global needs, but anticipate them as well. They combine solid reliability with cutting-edge technology development and real-world operations experience to create a set of solutions meeting service provider needs. We are committed to offering service providers products that cost-effectively meet their needs — now and in the future. Unicorn software Solutions maintains support of existing systems and services, enabling seamless migration to services in the future. All the while recognizing critical requirements for latest technology, performance and new business needs that enable a new generation of revenue-generating services.

- ✓ eMedicalWorld
- ✓ Optical Manager
- ✓ Unicorn InfraCMS
- ✓ eProjectsWorld
- ✓ USSCRM

eMedical World Case Study

Product

This product provides innovative marketing solutions and every day used services for medical business stakeholders and adds value to their business processes.

Initial Scenario

John had the idea and mind and we started to develop this application two years ago.

Services Provided

Custom web application development with a mix of T&M and FTE (Full Time engagement) model. Process involved creating modules for various platforms, creating dashboards, graphical reporting facilities, live support and long term maintenance.

How we started

Initially, we took six odd months for the first phase; from then on this web application has been growing and evolving.

Technology Used

ASP.NET, C#.NET, SQL Server and Postgresql. To Top it off, a very robust, scalable and reliable service oriented architecture.

What our client liked most in us

Our clients were impressed by the different levels of communication medium Unicorn offered especially the programmers talking to the client directly and our team's ability to efficiently handle different technologies. Also, not to forget the live support offered during the client's working hours and the top management's active participation throughout.

Two years down the line

We have been regularly tailoring this product per the client's requirements and have in the course developed an expertise in the medical domain. It is also a strategic project in terms of the tools and new technologies we have used which is challenging to us.

Our future looks good with our client and many more to come. Currently, we are working on another similar product in the online bidding domain and are in the process of making eMedical world and more user friendly web application than it is already today.

USS
making life easier

Customized Software / Application Development

Advanced Solutions Delivered

It has become more vital than ever before to adopt strategies that provide the utmost flexibility and efficient techniques to manage applications right in the early stages of the development and make sure a long and productive application life.

Unicorn's Application Development methodology corresponds to ISO, CMM, and CMM structures and incorporates the best practices in the market.

- ✓ Integration of best of breed process and Practices
- ✓ Flexibility in resizing and scaling teams
- ✓ Flexibility in complying with customer specific or commercial AD framework
- ✓ Faster response to business drivers
- ✓ Reduced operating Costs
- ✓ A common Project Management framework for different project types / AD methods
- ✓ Robust process with suitable entry /exit criteria for full life cycle or phase level solutions
- ✓ Automation of AD processes and usage of Metrics for process improvement

Unicorn's Customized Software Development Services include:

- ✓ Product Development
- ✓ Customized Development
- ✓ New Application Development
- ✓ Rapid Application evelopment
- ✓ Testing
- ✓ Porting
- ✓ Base Technology Enhancement
- ✓ Code Perfection
- ✓ Product Sustenance
- ✓ Product Help Desk or Support

Unicorn's established processes, proprietary methodologies, proven IT development model and rigid Quality management Systems reduce development cost, reduce time to market and guarantee utmost quality and cost-effective solutions to our clients.

Application Maintenance

With Unicorn's Application Maintenance Support

We ensure that your mission critical enterprise systems, business applications or web applications deliver on its promises.

Unicorn has an established Application Maintenance Outsourcing Methodology for projects in various verticals like Ecommerce & Web Technologies, Workflow Applications, ERP, CRM, etc. Our Application Maintenance Outsourcing Methods are maintained by the ISO, CMM and CMMI structure and incorporate the best application maintenance outsourcing practices from the industry.

Our solutions let our clients reduce costs without compromising on quality, value or time to market and also enable the core R&D team of our clients to focus on new product release

Unicorn suite Application Maintenance solutions include:

✓ Enhancements and bug fixing

✓ Service packs release and patch tracking

✓ Forward/backward porting to merge enhancements with the core product

✓ development efforts

✓ Coordination with development teams for future releases Managing Service Level

✓ Agreements (SLAs) for our customers by managing multi-tier support programs

✓ Providing Tier 2/Tier 1 support to end customers

✓ Providing scripting assistance (creation and troubleshooting)

✓ Providing assistance during customer migrations to new releases

✓ Providing documentation of known solutions for inclusion in

✓ knowledge repository

✓ Conducting performance testing of customer situations

✓ Handling support for multiple customer versions, including multi-lingual versions

USS
making life easier

Application Migration / Transformation / Modernization

System Assessment. Platform Migration. Modernized Solution.

It is vital to know when to adopt new technologies and when to get current applications in place in today's competitive business environment. The challenge is to understand when doing business in the current environment has become more painful than the task of migrating to a new environment.

Application Migration is an opportunity to align business processes more closely with new IT capabilities

Unicorn has enabled more than 100 of its clients globally to cost efficiently migrate to new technologies while

broadening the life cycle of their functionality rich existing legacy systems.

Projects include re-engineering software to migrate applications legacy systems to client/server architectures, to extend existing applications to the Internet, to migrate from existing applications to UNIX or Windows NT, or to update from a non-relational to a relational database technology.

Unicorn's migration methodology includes:

✓ Migrate a legacy or existing application to a new operating environment.

✓ Replace a legacy system, moving the data from the legacy application to the new application while preserving data integrity.

✓ Acquisition of new technology and functionality.

✓ Integrates Legacy Systems and new Internet driven technologies.

✓ Migrate systems and business logic to new architectures, languages and web-based environments.

✓ Manages and ensures systems quality and stability.

Application Security

Unicorn's Application Security Solution establishes a continuous process that ensures security verification and remediation tasks are not only deployed across every stage of the SDLC, but also ingrained into the team's workflow.

Out-of-the-box support for key security standards and initiatives

Delivers an instant assessment of compliance to:

- ✓ PCI DSS
- ✓ OWASP
- ✓ CWE/SANS
- ✓ NIST SAMATE

Facilitate issue remediation, not just issue detection

Each issue detected is prioritized, automatically correlated to the developer who introduced it, then distributed to his or her IDE with direct links to the problematic code and a description of how to remediate it. Eventually, developers start writing more secure code as a matter of habit.

Extensive, centralized reporting

Our centralized reporting system provides real-time visibility into overall security status and processes, documents improvements, and helps you determine what additional actions are needed to safeguard security.

Policy establishment, application, and monitoring

Unicorn's policy-based approach establishes the organization's expectations for quality, leverages an automated infrastructure to ensure consistent, unobtrusive policy application, and automatically monitors policy compliance for visibility and auditability.

Easy policy configuration

The extensive, continually-expanding knowledge base of rules can be easily customized (graphically, without coding) to enable automated monitoring of custom best practices. The result is more realistic and accurate validation that is aligned with the team's security priorities.

Multiple, complementary technologies

Unicorn automates a broad spectrum of security validation and verification practices for C/C++, Java, .NET, SOA, Web, and RIA– the most comprehensive in the industry. Practices supported "out-of-the-box"

- ✓ **Static code analysis** - Coding standards, data flow, and metrics–including preconfigured PCI DSS 6 and OWASP configurations.
- ✓ **Peer code reviews** - Workflow management and automation.
- ✓ **Penetration testing** - Message layer and web interface.
- ✓ **Runtime analysis** - Buffer overflows and other memory errors.

Integration into the workflow and across the SDLC

Unicorn establishes a continuous security process that ensures compliance tasks begin early and are deployed across every stage of the SDLC, as recommended by the PCI DSS. We've learned that even the best tool eventually becomes shelf ware if it is not integrated into a sustainable process. To ensure that the security process remains on track and does not disrupt project progress, Unicorn ingrains compliance tasks into the team's existing workflow and automates them so team members can focus on tasks that truly require human intelligence.

![USS - making life easier]

Enterprise IT Consulting

Get IT consulting services that address aspects of reducing cost, increasing agility and enabling transformation. Our consulting offerings are based on an analytical approach to understand the business problems, resulting in practical recommendation and actionable plans. Our value proposition is based on a confluence of business knowledge, deep hands-on technology skills and a focused approach through the use of in-house methodologies, frameworks and tools

We have the following IT service offerings for the enterprise:

- ✓ Enterprise process automation services
- ✓ Enterprise Knowledge management services
- ✓ IT Infrastructure management
- ✓ Information Security consulting
- ✓ Disaster management consulting

Infrastructure Management

We offer the following services in the Infrastructure Management Sector:

- ✓ Database Administration
- ✓ Data Center Operations
- ✓ Web Operations
- ✓ Desktop Management
- ✓ Service Desk
- ✓ Incident Management
- ✓ Problem Management
- ✓ Change Management
- ✓ Configuration Management
- ✓ Release Management

Make your IT infrastructure reliable and available with maximum uptime. With complex environments there is an increasing threat of security breaches too and managing the infrastructure with internal resources requires huge investment. We can help you align your business objectives with your infrastructure with scalable solutions.

Key Features:

- ✓ End-to-end capabilities to ensure flexible delivery and support that meet client-specific needs and business strategy.
- ✓ Shared services model that delivers economies of scale, improves ROI and reduces TCO.
- ✓ Solution built on industry standards like ITIL V3.0, COBIT, and ISO.
- ✓ IT transformation expertise to align IT strategy and short- and long-term business objectives.

Quality Assurance and Software Testing

Quality is our Core

Quality Policy

To satisfy Customers by ensuring that the products and services provided meet or exceed customer requirements and expectations.

Unicorn has put together an impressive portfolio of QA and testing service offerings which are implemented to make sure that ISVs (Software Vendors) can deliver robust and dependable products to the market rapidly. Our services successfully address the usability, functionality, and performance testing aspects of the solution. We can help you with the entire product development life cycle ranging from the requirements phase, designing the test approach, tools selection, code reviews, building the test suites, test execution

Our services successfully address the usability, functionality, and performance testing aspects of the solution. We can help you with the entire product development life cycle ranging from the requirements phase, designing the test approach, tools selection, code reviews, building the test suites, test execution to final builds and product releases.

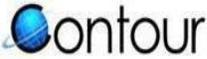## Unicorn's QA Methodologies

- ✓ Regression Testing
- ✓ Manual and Automated Testing
- ✓ Ad Hoc Testing
- ✓ Performance Testing
- ✓ Load Testing
- ✓ Compatibility Testing
- ✓ Configuration Testing
- ✓ Installation Testing
- ✓ Custom Scripts
- ✓ Integration/System Testing
- ✓ Early detection of defects resulting in reduced re-work costs

- ✓ Continuous refinement of organization-wide goals resulting in higher productivity reduced cycle time and lower costs
- ✓ Smooth transition to new technologies and changing business scenarios
- ✓ Risk mitigation
- ✓ Consistently predictable quality of applications resulting in customer satisfaction
- ✓ Minimization of project effort and schedule overruns
- ✓ Dissemination of learning across organization
- ✓ Maintenance of integrity of all components efficiently throughout the life cycle of the project
- ✓ Rapid project ramp-ups based on changing resource needs Stress Testing

USS
making life easier

Our Clients

Collaboration is at the heart of every interaction with our clients. It influences the way we behave, the way we communicate, the way we help our clients transform. Customer dialogue and feedback is taken very seriously.

Our client relationship management process is a key factor underpinning our strong client relationships. Our aim is to deliver our service 'On Time and above Client Expectation'. Clients are asked early in the engagement to indicate their main expectations from our services based on a set of relevant indicators related to the type of service provided, the nature of the working relationship, knowledge sharing and qualitative factors. Our process ensures that we understand our clients' aims and objectives; it provides feedback throughout an engagement on those areas where we are doing well and, just as importantly on those areas where we need to apply improvements. Unicorn intends to increasingly take into account the CR & Sustainability impacts of any projects carried out with clients.

A list of few of our clientele we are working with:

USS
making life easier

If you are a client, a prospective employee, representative, reseller or someone seeking specific information or wishing to give us a feedback on our company, please use our helpline to reach our representative, on phone or send us an email and we shall get back to you at the earliest.

India

Unicorn Software Solutions
SoftSol Building, Plot No.4, B-Wing Software
Units Layout, Hitech City, Hyderabad 500081,
India
Phone : +91 9966210034 / 040 6900 0440
eMail : info@unicornsoftwaresolutions.com

USA

Unicorn Software Solutions
United States Of America
Phone : +1 617 612 5465
eMail : usa@unicornsoftwaresolutions.com

For enquiries email to us at

info@unicornsoftwaresolutions.com